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What kind of tiles are best suited for colonial buildings and heritage structures?

Matt finish with soft tones, rustic designs and conventional look are recommended in heritage structures.

What kind of tiles are most suitable for commercial complexes and malls?

Eco-friendly, large size tiles with flexibility feature and homogeneous body are recommended. Slim body tiles make vertical installation easy. Besides being sturdy and low on maintenance, the material must give ample choices in colours and patterns with customization possibilities. Malls and commercial complexes are large areas and hence architects get enough opportunity to be innovative and unique in their designs. They prefer to blend different colours to form designs that signify the existence or purpose of the structure. Malls prefer glossy tiles with striking designs since it is meant to attract customers. Most high-end tiles are digital tiles. They offer great looks and superior quality to withstand tough weather conditions. Commercial complexes lean towards tiles in matt finish and subtle colours.

What are some of the star products in your product portfolio?

Kalesinterflex: This is a new generation porcelain product from one of Turkey's oldest and world's most renowned ceramic tiles manufacturers. The porcelain slabs are extremely light, tough, durable, and resistant to fire, water and dust. These are the most popular choice in façade applications, especially for tall structures. The distinguishing aspect of this product is the flexibility radius of 5.5m, allowing for the tiles to be installed on concave and convex surfaces.

Quadra: Through a strategic tie-up with the Indonesian tiles maker PT Quadra 'Dinamika Internasional', CMC offers the Indian market a new hi-tech, extra-large format porcelain slab product. Quadra's surface is evenly textured, non-porous, and resistant to chemicals, scratching and fire, satisfying all the primary requirements for a functional façade application. Made using environment-friendly, sustainable material, Quadra slabs are extremely strong, durable and are low on maintenance.